

**ESPAÑOL SURVEY SWEEPSTAKES
OFFICIAL RULES**

NO PURCHASE NECESSARY TO ENTER OR WIN. This Sweepstakes is sponsored by General Growth Management, Inc. ("GGMI" or "Sponsor") and it is a national Sweepstakes marketed at each of the Participating Malls listed below.

TO ENTER: There are two ways to enter for a chance to win, limit 1 entry per person regardless of method of entry.

i) enter by completing the on-line survey available on the website at each participating mall. Entries must be received between 9/1/11 CT to 10/13/11 CT. ("Entry Period").

or ii) for an alternative method of entry ("AMOE"), complete the entry form available online at <http://www.vibescm.com/amoe/show/5802> include your name, birth date, phone number, email address, zip code.

Sponsor reserves the right to disqualify any person or address suspected of submitting multiple or fraudulent entries or of tampering with the entry process. All entries become the property of the Sponsor and will not be returned.

ELIGIBILITY: Open to those 18 years of age and older who are legal residents of the United States. GGMI, and their parent companies, affiliates, subsidiaries, partners, advertising and promotional agencies and each of their respective officers, directors, employees, and agents ("Sponsor and its agents") and members of their immediate families and people living in the same household of each are not eligible.

WINNER SELECTION/ODDS: Winner will be selected on or about 7 days after Entry Period in a random drawing. Odds of winning depend upon the number of eligible entries received nationally.

PRIZE:

Grand Prize: One (1) Grand Prize winner will receive \$250 in Shop Etc. gift cards.

Total ARV of all prizes awarded: \$250. Gift cards are subject to the terms and conditions of the issuer, including service fees.

CLAIMING PRIZE:

Grand Prize: the winner (unverified) will be contacted by the Sponsor via email, mail, or phone and will be required to present a valid government issued photo ID within 8 days of the date on the notification or the prize will be forfeited and an alternate winner selected. Return of any prize notification as undeliverable will be forfeited and an alternate winner will be selected.

ADDITIONAL TERMS: By entering, entrants agree to: (1) be contacted by the Sponsor, or Administrator, via email, mail, or phone; (2) agree to be bound by the Official Rules and the decisions of the sponsor whose decisions are final; and (3) release the Sponsor and its agents from all liability, injuries, loss and/or damage of any kind arising from their participation in the Sweepstakes and the acceptance and use/misuse of any prize. Additionally, entrants agree that GGMI, their agencies, and each of their respective parent companies, partners, affiliates, subsidiaries, directors, officers, agents, vendors

and employees (collectively "Released Parties") shall not be liable for damages, losses or injuries resulting from participation in this sweepstakes, promotion, or usage of the prizes. In the event of a dispute regarding the identity of an online winner, the winner will be determined to be the party who established the email account. No prize substitutions allowed except by Sponsor, who reserves the right to substitute a prize of equal or greater value. Prizes are not transferable or redeemable for cash. This Sweepstakes is governed by the laws of the United States. Sponsor will not deliver prizes to any address outside of the United States. Mass entries, or entries generated by a script, macro or use of automated devices will be disqualified. Entries become the property of the Sponsor, who is not responsible for lost, late, illegible, incomplete or misdirected entries. The Released Parties assume no responsibility for any and all Internet servers and access provider(s) are not responsible for: any incorrect or inaccurate entry information; human error; technical malfunctions; failures, omission, interruption, deletion, or defect of any telephone network, computer online systems, computer equipment, server providers, or software, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes; inability to access the Website; theft, tampering, destruction, or unauthorized access to, or alteration of entries; transactions that are processed late or incorrectly or are incomplete or lost due to computer or electronic malfunction or traffic congestion on the Internet or at any website; printing or human errors; and any mailed entries which are late, lost, incomplete, misdirected, stolen, mutilated, illegible or postage due, or any combination thereof. Proof of mailing is not considered proof of delivery or receipt. Sponsor reserves the right to add or delete a Participating Mail. All properly claimed prizes will be awarded. Under no circumstances will the Sponsor award more than the stated number of prizes.

LIMITATIONS OF LIABILITY: If for any reason this Sweepstakes is not capable of running as planned due to infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of the Sponsor which corrupt or affect the administration, security, fairness, integrity or proper conduct of this Sweepstakes, the Sponsor reserves the right to cancel, terminate, modify or suspend the Sweepstakes in whole or in part, at any time, without notice and award the prizes using all non-suspect eligible entries received as of or after (if applicable) this termination or suspension date. Sponsor assumes no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, entries. Sponsor is not responsible for any problems or technical malfunction of any telephone network or telephone lines, computer on-line systems, servers, or providers, computer equipment, software, failure of any e-mail or entry to be received on account of technical problems, human error or traffic congestion on the Internet or at any Website, or any combination thereof, including any injury or damage to participant's or any other person's computer relating to or resulting from participation in this Sweepstakes or downloading any materials in this Sweepstakes.

Winners and unverified winners agree that: (i) by accepting a prize, each winner consents to the use of his/her name, hometown, and likeness for advertising and promotional purposes without additional compensation in all media (except if winner is a resident of TN or where otherwise prohibited by law); (ii) winner is responsible to comply with all laws and for all federal, state and local taxes applicable to the acceptance and use of the prize. If the prize is valued at \$600.00 or higher a 1099 tax form will be issued in the winner's name for the ARV.

CAUTION: ANY ATTEMPT BY A PARTICIPANT OR ANY OTHER INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE SWEEPSTAKES IS IN VIOLATION OF CRIMINAL AND CIVIL LAWS, AND SHOULD SUCH AN ATTEMPT BE MADE, GGMI RESERVES THE RIGHT TO SEEK DAMAGES FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW.

WINNER'S LIST: For a list of winners, send a stamped, self-addressed envelope, postmarked by 10/16/11 to: GGMI, Espanol Survey Sweeps, 110 N. Wacker Drive, # BSC 3-09, Chicago, Illinois 60606.

PARTICIPATING MALLS: Bayside Marketplace, Chula Vista Center, Eastridge, Fashion Show, Galleria at Tyler, Glendale Galleria, Hulén Mall, Meadows Mall, North Plains Mall, North Star, Northridge Fashion Center, Otay Ranch Town Center, Park Place, Spring Hill Mall, The Boulevard Mall, The Grand Canal Shoppes, The Mall at Sierra Vista, The Shoppes at the Palazzo, The Shops at La Cantera, Tucson Mall, Valley Plaza Mall, The Village at Merrick Park, Visalia Mall, Water Tower Place, West Valley Mall, Pembroke Lakes Mall.

All of the above centers are owned by General Growth Properties, Inc. Sponsor is General Growth Management, Inc., 110 N. Wacker Drive, Chicago, Illinois 60606.